

To Whom It May Concern:

Thank you for taking the time to read and consider Carport Racing's request for a racing sponsorship. With this request I will describe the sponsorship needed for the 2008 race season.

Driver, Greg Breeden has over 17 years of racing experience and finished 4<sup>th</sup> in the point standings in 2007. Our team will be racing exclusively at Shenandoah Speedway in Shenandoah, Virginia. This year we have an 87 Chevrolet Monte Carlo that is custom built with a 361 cubic inch engine. Due to the superior ride and handling of the 1987 Monte Carlo, we anticipate having an edge on the competition. We believe we will consistently place as one of the top three finishers in our class - giving us the ability to consistently recognize our dedicated sponsors.

Shenandoah Speedway holds races every week from April through October. With a sponsorship your business name will be on our race car for the full 2008 season, and will be seen repeatedly by 1,000's of race fans. Advertising works best with repetitive exposure and branding. Every week your company name will be seen at the track and also by motorists while the racecar is in round trip transit from Front Royal, VA to the track. As we all know the more a name is seen and heard the better the response from the advertising.

All sponsors receive a logo (size determined by sponsorship level) on Carport Racings #9 race car. In addition, sponsors have the option of a website link and/or e-mail link at multiple positions on our racing team's web site ([Carport Racing](http://CarportRacing.com)). Your business web site can be linked to the team site at [www.CarportRacing.com](http://www.CarportRacing.com) for additional exposure to race fans. With your sponsorship I will also provide you with an 8x10 autographed photo of the team and car.

As I mentioned racing is very costly to remain competitive on a weekly basis, the 2008 season will cost an average of \$75.00 per week in fuel and fees to race. So we encourage you to consider sponsoring our team early and secure your add spot before the 2008 season starts. Below you will find the options for sponsorship to choose from that may suit your particular situation.



## Sponsorship Levels:

### Primary Sponsor (\$1,001 and up)

- Primary real-estate for marketing on vehicle
- Promotional access to vehicle
- Primary real-estate on race trailer
- Primary real-estate on team website
- Secondary real-estate on team website
- E-mail link on website

### Secondary Sponsor (\$501 - \$1,000)

- Secondary real-estate for marketing on vehicle
- Limited promotional access to vehicle
- Secondary real-estate on race trailer
- Secondary real-estate on team website
- E-mail link on website

### Build Sponsor (\$300 - \$500)

- Limited real-estate for marketing on vehicle
- Limited real-estate on race trailer
- Limited real-estate on team website

Contact us at [CarportRacing@gmail.com](mailto:CarportRacing@gmail.com) or 703-929-8459 for more information.

